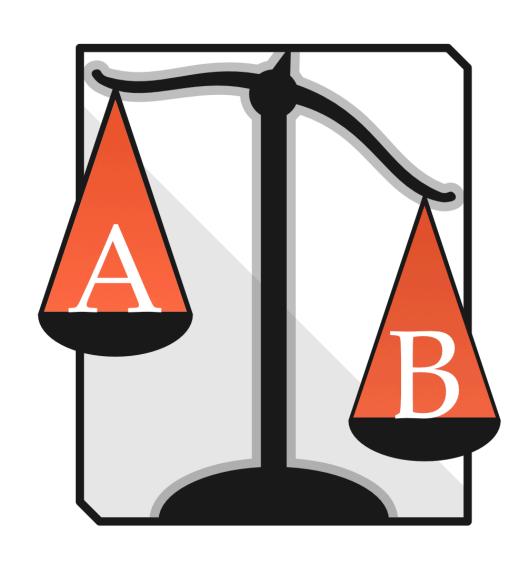


Business Development Modeling



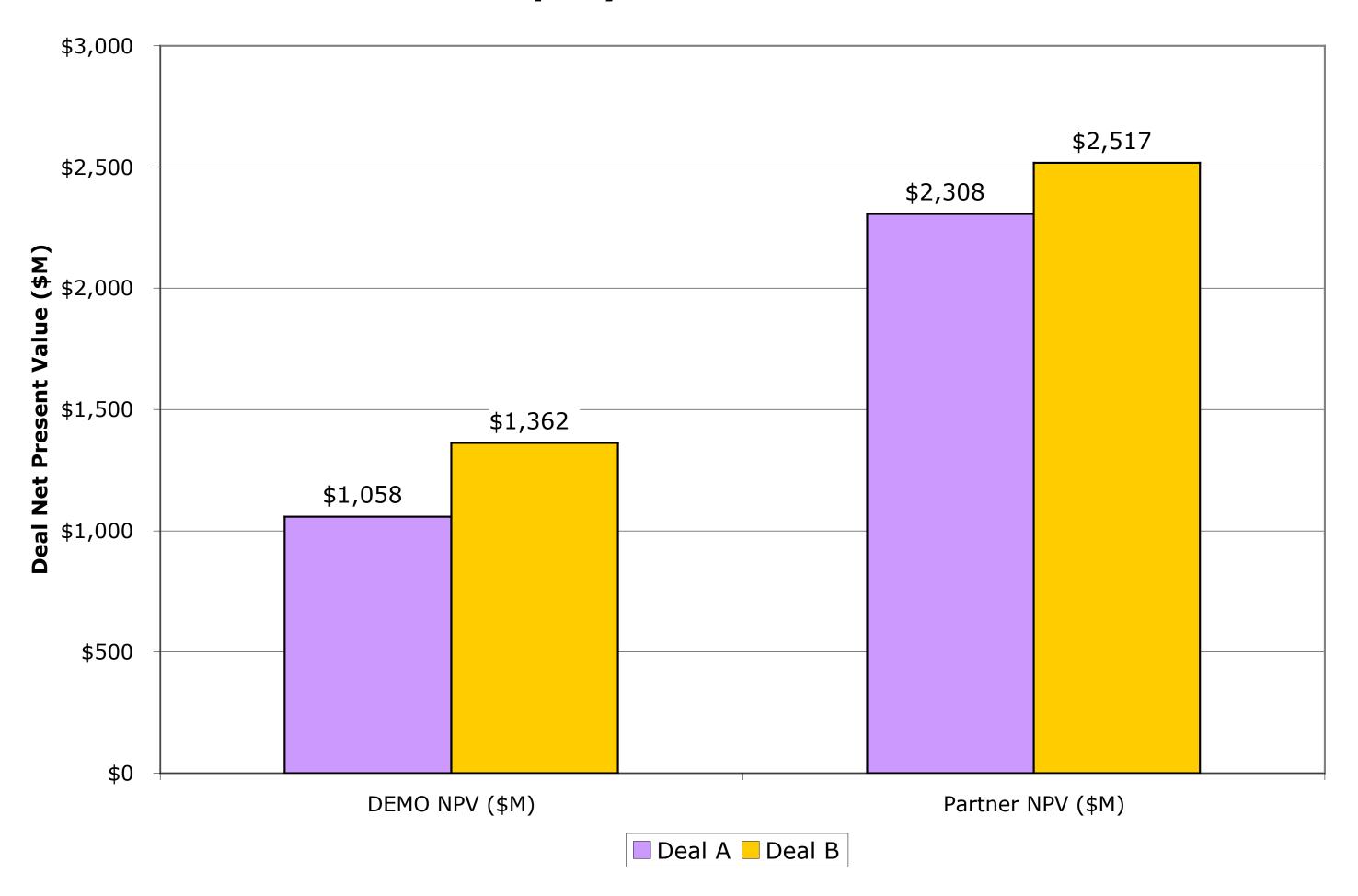
- Deal AdvisorTM
 - Two sets of deal terms are compared with two full P&L's
 - » Includes company & partner perspective
 - » Separately model US, EU, & ROW regions; rolls up to overall deal value
 - » Deals compared in terms of revenues, profits, NPV, cash flow, risk, and probability that Deal A is better than Deal B

Annual forecasts

Monte Carlo simulation

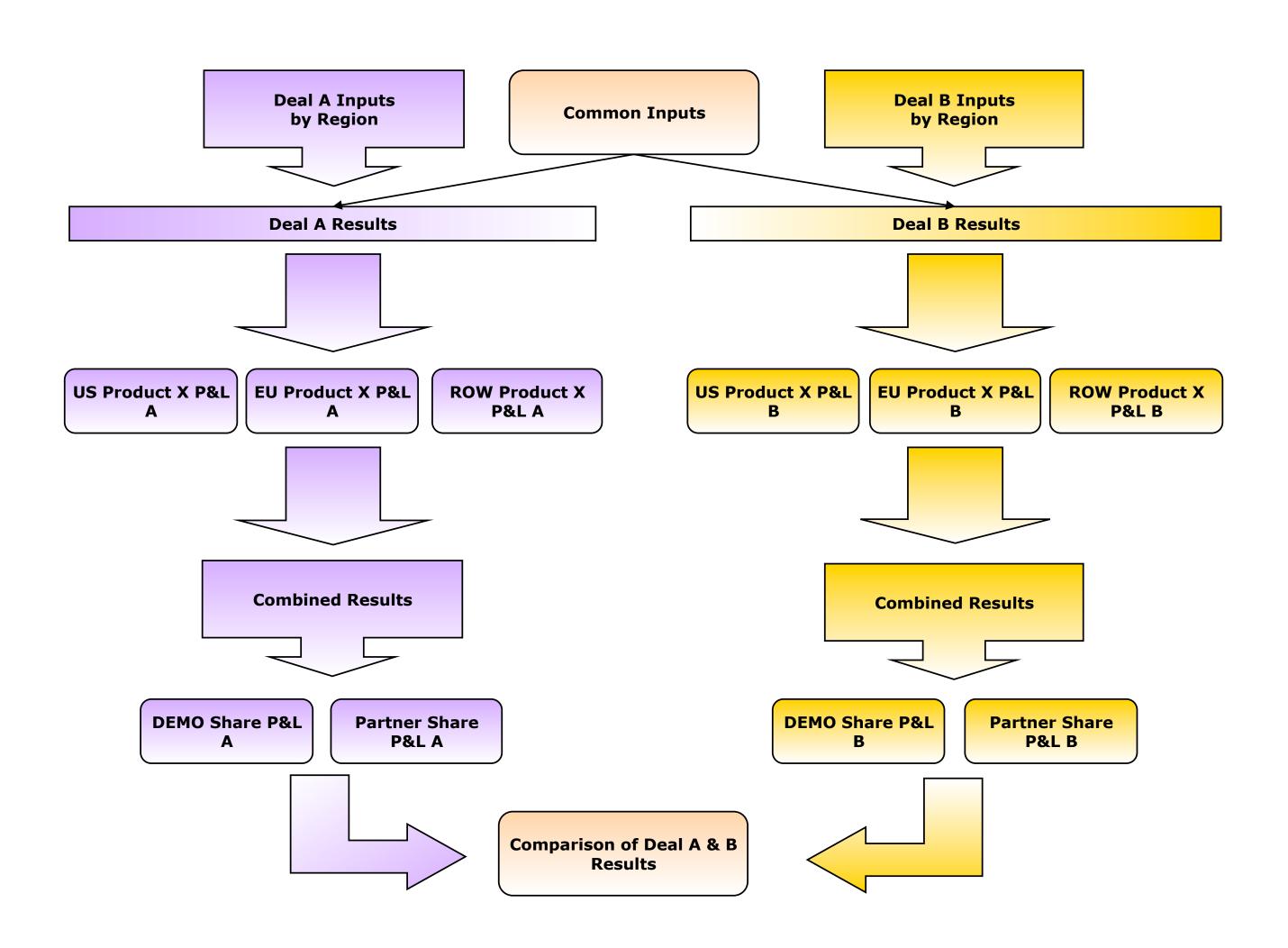


Company vs. Partner NPV





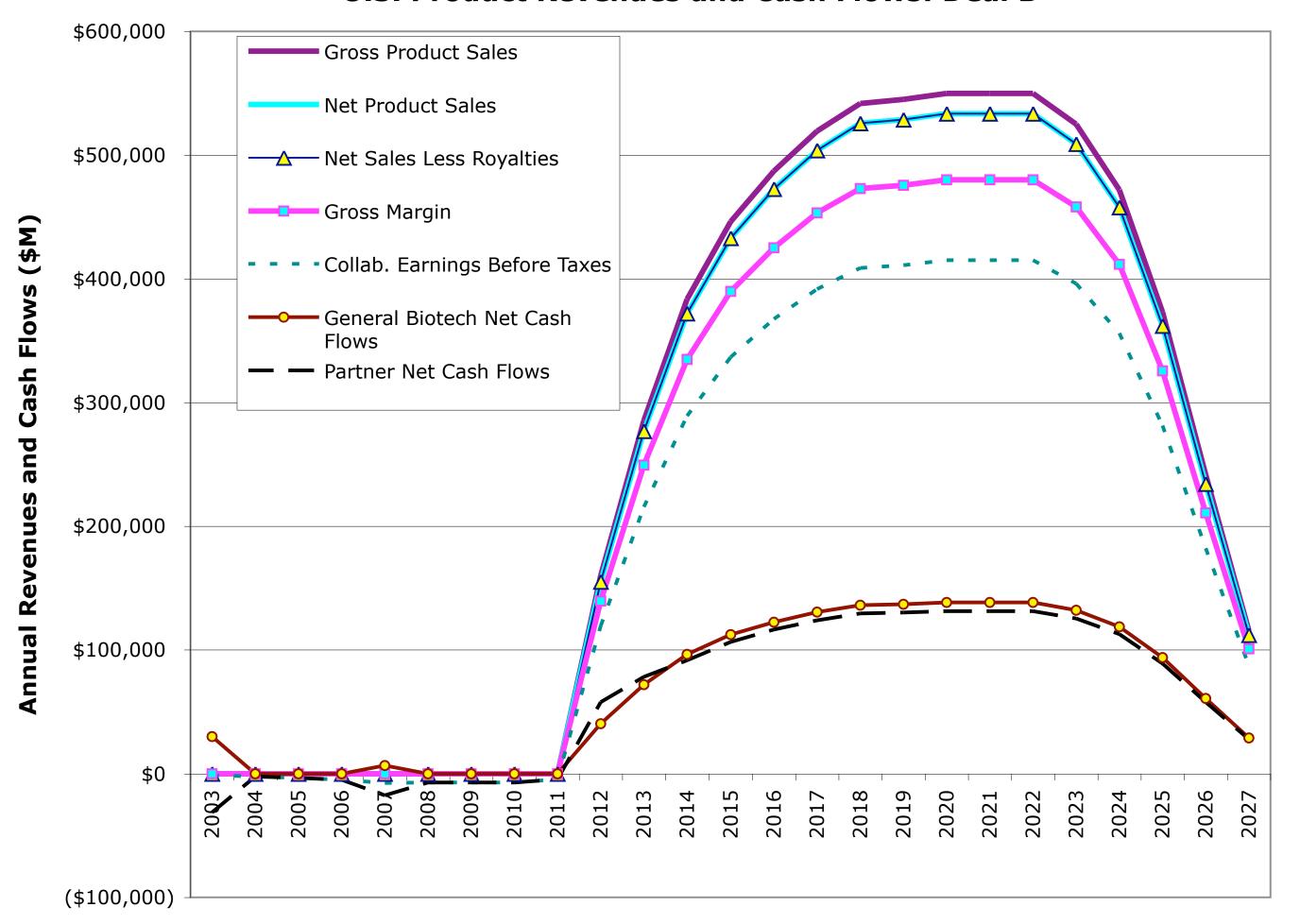
Deal AdvisorTM Structure













Deal AdvisorTM Advantages



- Easy to use
 - Uses your existing forecasts
 - Only need to set up expenses and development timelines and probabilities once
- Aids negotiation of deal terms
 - Model can be used in real time to evaluate term sheet changes as soon as proposed
 - Key deal metrics presented on a "dashboard" page
 - Monte Carlo simulation provides estimate of likelihood that one deal is better than another