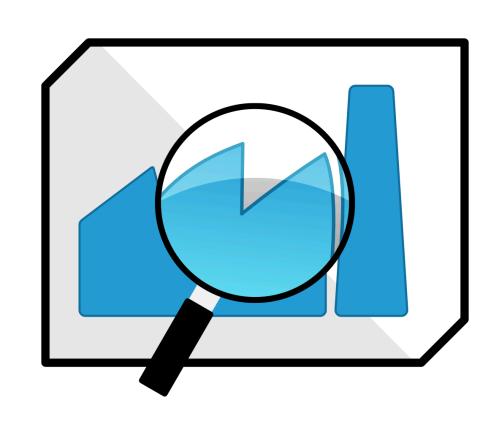


## Corporate Planning



- OI Corporate Model™
  - Models financial situation of entire corporation
    - » Includes quarterly & annual income statement, balance sheet, & cash flow statements
    - » Provides various financial ratios and indicators
- Separate sections for each marketed and developmental product by indication, plus corporate-level inputs
  - » Revenue forecasts & expense entry
  - » Development timing, expenses, and probability
  - » In-licensing, out-licensing, and JV/profit split deal terms
  - » Income statement for each product, split by company/partner
- Pinpoints when and how much money must be raised from investors or partnering