

# Corporate Planning



## ■ OI Corporate Model™

### ▶ Models financial situation of entire corporation

- ❖ Includes quarterly & annual income statement, balance sheet, & cash flow statements
- ❖ Provides various financial ratios and indicators

## ■ Separate sections for each marketed and developmental product by indication, plus corporate-level inputs

- ❖ Revenue forecasts & expense entry
- ❖ Development timing, expenses, and probability
- ❖ In-licensing, out-licensing, and JV/profit split deal terms
- ❖ Income statement for each product, split by company/partner

## ■ Pinpoints when and how much money must be raised from investors or partnering